

GRAND BLANC TOWNSHIP

2026

Events and Happenings



A Community in Motion

A MESSAGE FROM SENJA LIIMATTA, DIRECTOR OF ATHLETICS AND PROGRAMING

In Grand Blanc Township, our events and programs revolve around one central idea: building a community in motion. This captures our ongoing commitment to fostering an active, engaged, and interconnected community; one where residents come together to learn, grow, and celebrate what makes our Township special.

From seasonal festivals and neighborhood kickball games to educational seminars and senior luncheons, there's always something happening in Grand Blanc that brings people together. These experiences encourage physical movement and social connection, helping neighbors discover new interests and share in the joy of community life.

Our event calendar includes a wide range of workshops and classes throughout the year, each designed to inspire creativity, promote lifelong learning, and strengthen the bonds between residents. A key part of this vision is The GRAND Initiative, a wellness-based, community-wide program offering free workshops designed to support healthy living through active lifestyles, education, and access to local resources.



Just as important, we emphasize giving back. Whether through clean-ups or donation drives, these shared efforts highlight the values that define us as a Township: kindness, community pride, and mutual respect.

By sponsoring our events, you play a vital role in sustaining and expanding these community-building programs. Your support provides the resources needed to host meaningful events, offer new opportunities, and ensure that every resident feels included and valued. In turn, sponsors gain recognition as a supporter throughout the Grand Blanc Community and we work to ensure their sponsorship is recognized in a way that works best for their business or organization.

Together, we are a community in motion, moving forward with energy, unity, and purpose toward a brighter, more connected Grand Blanc Township. Thank you for supporting your local Parks and Recreation programs!

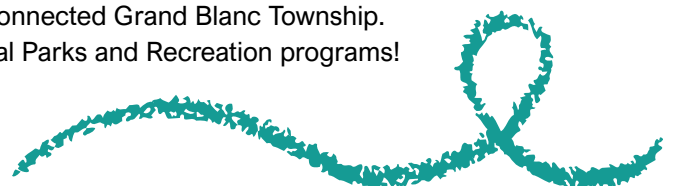




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Community Events

As a community in motion, Grand Blanc Township thrives on connection. Through engaging events and shared experiences, we keep our community active, inspired, and growing—together.

Daddy Daughter Dance



February



Grand Blanc Senior Center

Make lasting memories with your daughter at our annual Daddy Daughter Dance! Tickets include dinner, drinks, dessert, crafts and special appearances from princesses.

Community Clean Up



April



Grand Blanc Township

Join us for a day of community teamwork and environmental stewardship at our Community Clean-Up Event! Thanks to our community sponsors, transportation to various cleanup sites and all necessary gear will be provided.



Fire Department Open House



Spring



GBT Fire Station 1

Celebrate the unveiling of our brand-new fire station! Enjoy an afternoon of fire safety demonstrations, station tours, raffles, food, and fun for the whole family. Don't miss this chance to meet your local firefighters and see the new station up close.

Golf Scramble



June



Elks Country Club

Our annual Golf Scramble benefits the Grand Blanc Township Police, Fire, and Parks & Recreation Departments! All proceeds from this event help offset the cost of free community events hosted by each department throughout the year. Enjoy a fun day on the course while supporting the programs and events that bring our community together!



Fill the Field for FISH



July



Creasey Bicentennial Park

Join us for our annual Fill the Field for FISH event, a community-wide donation drive supporting local families in need! Bring your donations and enjoy a fun-filled day of games and activities for the whole family. It's our way of saying thank you for helping support neighbors right here in our community!



National Night Out



August



Grand Blanc Township Police Department

Celebrate community and safety at Grand Blanc Township's National Night Out! Enjoy police and fire safety demonstrations, Battle of the Badge competitions, fun raffles and giveaways, and plenty of free food, games, and activities for all ages.

Frights and Lights



October



Creasey Bicentennial Park

Step into the world of Frights & Lights! This half-mile walking trail is filled with scenes from your favorite movies and TV shows like Stranger Things, IT, Beetlejuice, Harry Potter, Haunted Mansion, Scooby-Doo, and more! Enjoy a magical (and slightly spooky) evening of lights, decorations, and interactive displays. Local businesses will be stationed along the trail for trick-or-treat stops, making this a fun and festive experience!



Holiday Tree Lighting



December



Creasey Bicentennial Park

Stroll over a mile of lighted trails, visit with Santa, warm up by our fire pits, and enjoy complimentary hot cocoa and cookies. Santa will arrive around 6:15 to light our tree, with a fireworks display to immediately follow.

Holiday Walking Nights



December



Creasey Bicentennial Park

Each night has a unique theme with different elements (holiday characters, professional photos, scavenger hunt, fun giveaways, etc) and you can walk over a mile of lighted trails at your leisure.





The GRAND Initiative



The GRAND initiative is a community-based, wellness initiative that offers FREE workshops to support a healthy lifestyle through active living, education, and community resources. Our goal is to provide opportunities that enhance and inspire the well-being and quality of lives of our residents.



GRAND Discovery

Free educational programs are important to our community because they provide opportunities for lifelong learning, empower individuals with valuable knowledge, and promote personal and professional growth.

Activities & Classes

- Career Exploration
- Budgeting
- Fire Safety
- GBT University
- Nature Programs
- Religious Studies
- Technology Seminars



GRAND Lifestyle

Active living fosters a healthier lifestyle, enhances mental well-being, and strengthens social connections among residents.

Activities & Classes

- Art Therapy
- Cooking Lessons
- Guided Nature Walks
- Mat Pilates
- Walking Club
- Women's Self Defense
- Yoga in the Park

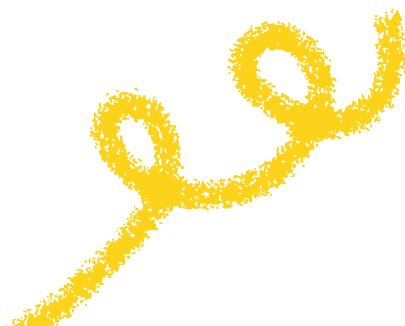


GRAND Impact

Community resources help provide residents with the tools and information they need to thrive. These resources offer access to essential services and opportunities, empowering residents to strengthen their community and support one another.

Activities & Classes

- CPR/AED Certifications
- Food Drives
- Health Seminars
- Volunteer Expos
- Youth Leadership Programs



GBT University

GBTU is a free, nine-week program designed to give residents and business owners an in-depth understanding of local government operations, services and decisionmaking.



Nine Weeks Behind the Scenes

Intro to Local Government

Participants will meet the team at the Superintendent's Department and get the inside scoop on how local government *really* works.

Fire Department

From rescue gear to fire trucks, discover what it takes to respond in an emergency and how our fire department keeps Grand Blanc Township safe.

Clerk's Office

Go beyond ballots! Discover how local elections are run and all the other important (and surprising) responsibilities of the Clerk's Department.

Parks & Recreation

Find out about the GRAND initiative, park facilities, and what goes into special events. Plus, learn about the Senior Center and their programming!

Assessing, Treasury & Finance

Find out where tax dollars go, how property is assessed, and how township finances are managed.

Planning, Building, Code Enforcement, GIS & IT

From new developments to code compliance, mapping, and technology, see the behind-the-scenes work that keeps the township growing and running smoothly.

DPW & Mechanics

Get a tour of the Department of Public Works and see the impressive equipment they use, including how we build new police cruisers in-house.

Police Department

Get a behind the scenes look at GBTPD, then watch a real taser demonstration!

Graduation with the Township Board

Celebrate GBTU graduation and meet the elected officials who represent Grand Blanc Township.



Grand Blanc Senior Center

The Grand Blanc Senior Center is a welcoming space for adults ages 50 and over, offering a variety of programs and services to support health, wellness, and lifelong learning. Members can enjoy educational opportunities, social activities, art programs, trips, support groups, and much more, all designed to promote connection, enrichment, and an active, engaged lifestyle.

Weekly Classes & Monthly Programs

Health & Fitness

- Arthritis Exercise
- Balance Class
- Chair Yoga
- Drumming
- Line Dancing
- Pickleball
- Strength Program
- Table Tennis
- Walking
- Yoga
- Zumba

Crafts & Literature

- Book Club
- Knitting
- Card Making
- Watercolor Class
- Watercolor Studio

Card & Board Games

- Bridge
- Bridge (Partners)
- Introduction to Bridge
- Euchre
- Mah Jongg
- Learn to Play Mah Jongg
- Poker
- Scrabble®

Other

- Cooking for One
- Digital Divide Tech Assistance Program
- Genesee District Library Presentation
- Luncheons
- Medicare 101
- Visually Impaired Support Group



Travel with Friends

Go on a trip with members of the Grand Blanc Senior Center! Each trip is carefully organized to ensure comfort, safety, and plenty of fun. Participants can explore new places, enjoy delicious meals, and engage in leisurely activities. It's a fantastic way to see the world and enjoy new experiences, all within a warm and welcoming community.

2026 Upcoming Trips

February 5-14: Discover Hawaiian Adventure

April 15-23: London & Paris, with optional 3-day Amsterdam post-tour excursion

June 19-25: Discover Canadian Rockies & Glacier National Park

June 24-July 5: Alaska Discovery Land & Cruise

October 13-27: Discover South Pacific Wonders





How to Get Involved

There are so many ways to make an impact! Volunteer, teach, sponsor an event, or donate goods. Every contribution helps us bring more opportunities to Grand Blanc Township.

Volunteer with Grand Blanc Township

By offering your time and skills, you can make a significant impact in the Grand Blanc community. We're happy to work with volunteers of all ages. If you or your organization are interested in volunteering with us, please contact us!

Teach a Class or Program

Have a skill or passion you'd like to share? Join our Parks & Recreation team as an instructor! We manage registration and marketing so you can focus on teaching and making an impact.



Sponsor an Event or Program

Partner with Grand Blanc Parks & Recreation to sponsor an event or program that aligns with your business or organization's goals. We work with you to tailor sponsorship opportunities to meet your unique needs, helping you reach your ideal audience while supporting valuable community programs. Sponsorships offer visibility, brand recognition, and the chance to make a positive impact in the lives of residents of all ages. Whether it's a seasonal event, a recreational program, or a special community initiative, we'll help you create a meaningful partnership that benefits both your organization and the community.

Let's Connect

Whether you're interested in teaching, sponsoring or volunteering, we'd love to connect with you!



www.parks.gbtgov.com



810-424-0101



communications@grandblancwpmi.gov



www.facebook.com/gbparksandrec



Supporting Community

When you sponsor Grand Blanc Township events and programs, you're investing in more than just activities, you're investing in people, connection, and community growth. Each event, class, and initiative we host strengthens the bonds that make Grand Blanc a great place to live, work, and do business.

We understand that every sponsor has unique goals. That's why we take a tailored approach to sponsorships, working closely with our partners to ensure their brand reaches its intended audience in meaningful and effective ways. Whether you're seeking broad visibility at large-scale community events or focused engagement within a specific demographic, we'll help you find the right fit.



67.3k Followers
across all Township
Facebook pages

402.2K People
in Genesee County



47,937
local residents

13.5K Drivers
pass Bicentennial daily



900+
monthly views to
Parks & Rec website

166.3K Households
in Genesee County



200+ programs & events
with over six locations



Facilities

- Creasey Bicentennial Park
 - 202 acres
 - Paved, multi-use pathway
 - Walking trails
 - 10 ballfields
 - 5 pavilions
 - 5 large fields
 - 2 basketball courts
- Perry Historical House
 - 1 classroom, 1 kitchen
 - Walking trails
- Grand Blanc Senior Center
 - Banquet Hall with catering kitchen
 - Computer lab
 - Craft room
- GBT Police Department
 - Community Room
 - Large field
- GBT Fire Department
- GBT Main Office Auditorium

A Tailored Approach

Support Grand Blanc Township community events and programs while gaining valuable visibility for your business! We offer a wide variety of sponsorship opportunities—from banners and signage, logo placement on marketing materials and event apparel, tables at events, social media spotlights, and more. Review our list of options to see what's most important or appealing to your business, and we'll work with you to create a tailored sponsorship package that meets your goals and connects you directly with our community. Reach out to us at communications@grandblanctwpmi.gov

- | | |
|---|---|
| <input type="checkbox"/> Banners at baseball/softball fields | <input type="checkbox"/> Name on front sign outside Bicentennial |
| <input type="checkbox"/> Business information included in display cases at Bicentennial | <input type="checkbox"/> Naming right to park amenities & facilities |
| <input type="checkbox"/> Co-host on event page | <input type="checkbox"/> Sharing or spotlighting business events or information on social media |
| <input type="checkbox"/> Flyers inside Township Hall | <input type="checkbox"/> Social media post(s) thanking sponsor |
| <input type="checkbox"/> Include marketing materials in giveaways | <input type="checkbox"/> Speaking/presenting opportunities |
| <input type="checkbox"/> Included in Welcome Packet for visiting sports teams | <input type="checkbox"/> Table at community event(s) |
| <input type="checkbox"/> Listed as a support on the Parks website | <input type="checkbox"/> Verbal recognition at event(s) |
| <input type="checkbox"/> Logo on event t-shirt | <input type="checkbox"/> Video highlight of business/organization |
| <input type="checkbox"/> Logo on marketing materials | |

Sponsorship Opportunities

Sponsoring an event is one of the best ways to support your local parks program and community. We have a flexible sponsorship model tailored to help you target your ideal market. Below are the events and programs that are available for sponsorship. Please check all you're interested in learning more about for sponsorship.

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> Daddy Daughter Dance | <input type="checkbox"/> Golf Scramble | <input type="checkbox"/> Frights & Lights | <input type="checkbox"/> The GRAND Initiative |
| <input type="checkbox"/> Community Clean Up | <input type="checkbox"/> Fill the Field for FISH | <input type="checkbox"/> Holiday Tree Lighting | <input type="checkbox"/> Senior Center |
| <input type="checkbox"/> FD Open House | <input type="checkbox"/> National Night Out | <input type="checkbox"/> Holiday Walking Nights | |

We also accept in-kind donations for all events.

Get Involved

After selecting the events and opportunities you're interested in, simply reach out to us at communications@grandblanctwpmi.gov. Our team will work with you to create a sponsorship plan tailored to your goals and ensure you get the most out of your partnership with us.



