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## Strategic Plan review from Board Work Session September 14, 2023

The Board of Trustees engaged in a complete review of the accomplishments to date, as well as a review of the strategies and tactics to be completed. Input was provided by the Department Directors and the Board consensus was reached on the following.

### Community Connectiveness and Identity

**Branding:** Remains a Goal to continue to expand on the success so far. Areas of focus include Holly Road and I-75, Hill Road interchange, Fenton/Grand Blanc Road intersection.

**Improving Parks and Recreation Facilities:** Priority Goal, including obtaining Genesee County grant funds, creation of a 10-year capital plan, addition of a sewer main and more bathrooms. Incorporate Non-Motorized Pathway plans/funding into our capital plan.

### Community Vitality

**Code Enforcement:** Priority enforcement but no longer a main sub-goal of the Strategic Plan. Increased reporting monthly for updates to Board for problem areas and enforcement efforts, legal update from counsel, FAQ's published on the website to help residents understand the process and targeted issues.

**Tech Village and DDA:** Remains a Goal focus. Lighting, non-motorized pathways, marketing efforts touting GBT, signage appropriate for the district.

**Pension and OPEB funding:** Remains priority goal, continue to budget for paying down legacy costs.

**Pointe North Business District:** Remains a priority goal, update strategies to make the business association more dynamic, improve lighting and sidewalks, continue beautification efforts, complete research on forming a CIA and revolving loan fund.

**High Quality Housing:** Mixed on ability to effect significant change as a local government, continue to follow up on business licensing and code enforcement.

## CHARTER TOWNSHIP OF GRAND BLANC

Scott Bennett, Supervisor

Dave Robertson, Clerk   Mark Kilmer, Treasurer

Trustees: Joel Feick   Sarah Hugo   Jude Rariden   Paul White  
Dennis Liimatta, Superintendent

**Township Beautification:** Remains a goal area with a focus on the same areas as identified in Branding strategy, creation of a long term funding mechanism and maintenance plan, recognition of outstanding efforts by GBT residents and businesses.

## **Infrastructure**

**IT Upgrades:** Remains a goal area of continuous improvement, keep the board apprised of new technologies and budget for upgrades for security.

**DPW facility and Fire Stations:** Remains a goal area for completion in 2024/2025 as a high priority. Determine cost feasibility for long-term budgeting purposes, work with bond advisors and counsel to secure funding, authorize construction after bids received. Recognizing the shortage of available space within GBT Office this is a priority to ensure business continuity.

**Township Campus Plan:** Remains a goal area, need focus on developing a 10-year plan to include Administrative building remodel or replacement, reuse of the current GBT Hall if replaced, consideration of a community center/senior center to meet population growth, passive recreation on the campus, use of the new Dort Highway property.

There is a lot to celebrate in the successes to date for the current Strategic Plan, and another review will take place after the first of the year. The staff will update the strategy and tactics based on the feedback received from the work session and we commit to continuing the biweekly goal review.

**MISSION STATEMENT: Delivering premier services to Grand Blanc Township through excellent customer service and continuous improvement, while encouraging growth.**